The University of Barcelona has officially opened enrollment for the EIT Health Innovating the Joy of Eating for Healthy Ageing (INJOY) Summer School. This 10-day course, set in Barcelona, is designed to help entrepreneurs, intrapreneurs, and researchers develop novel business solutions aimed at empowering citizens to modify eating behaviours which support healthy ageing.

Through scientific sessions, food-innovation workshops, theoretical and practical business sessions, site visits, and influencer talks, students will develop the skills, knowledge and attitudes to identify a business idea, assess the opportunity and develop a sustainable business model to promote healthy living.

**IMPORTANT DATES**

Applications are reviewed and accepted candidates will be enrolled after each admissions deadline. Therefore, the later admission deadlines may close early if all seats have been filled. Updates will be posted on this website.

**Deadline for Applications:**

- Round 1 and 2 completed
- Round 3 Admissions Deadline: 29 April 2018 (open)
- Round 4 Admissions Deadline: 13 May 2018 (open)

**Week of Summer School:** 25th of June to 4 July in Barcelona, Spain

**PARTICIPANTS**

Do you have an idea for a new business related to food and health?

Do you have an idea for a new product from within your company?
The INJOY Summer School is for entrepreneurs, intrapreneurs, innovators, students, and researchers interested in creating products and services to empower citizens to eat nourishing foods which support healthy ageing. Students will pitch a solution aimed at helping consumers modify eating behaviour to support healthy ageing. The program walks participants through the steps from idea to Business Model.

We solicit individuals with a minimum BSc degree, from a variety of disciplinary backgrounds interested in empowering citizens to improve health with nutrition.

Applicants should have an advanced level of English and basic computer skills.

OUR MISSION

INJOY collaboration is an interdisciplinary collaboration merging the sectors of food innovation, technology, nutrition science, public health, gastronomy, business, economics and gerontology.

The aim of INJOY is three-fold structured:

- Increase awareness of the foods, dietary patterns, and behaviours associated with healthy living and active ageing by cultivating collaboration among leading experts from the scientific, medical, industrial, entrepreneurial, innovative and financial sectors of Europe.
- Empower a new generation of entrepreneurs, intrapreneurs, and innovators highly trained in translating the science of nutrition into citizen-centric health applications, products and services designed to modify dietary behaviour and foster healthy ageing.
- Provide the tools necessary to identify opportunities and challenges in the market, and design business models that are innovative, consistent and potentially fruitful.

WHY PARTICIPATE IN INJOY?

As life expectancy increases, the need to develop solutions to challenges in nutrition for prevention and healthy ageing has emerged.

INJOY students will:

- Discover the emerging market of technologies, devices, tools, products and services related to empowering the consumers to self-manage health.
- Identify how dietary modification can promote increased independence and autonomy in ageing.
- Explore the role of dietary pattern models as potential tools for behaviour change and age-related decline.
- Engage in critical, creative, and entrepreneurial thought processes aimed at developing ideas and evaluating business opportunities.
- Discover the tools, models, and learning pathways to succeed in taking an idea from inception to a sustainable business model.
- Identify ways to secure funding on the road to market for the new ventures related to health applications fostering dietary modification for healthy living and active ageing.
- Network, collaborate, ask questions and form connections with like-minded students and entrepreneurs in the food and health sectors.

LOCATION AND DATES

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UNIVERSITY OF BARCELONA, SPAIN FROM 25 JUNE TO 4 JULY 2018

LANGUAGE

The 10-day training, excursions, workshops and pitching sessions will be conducted in English.

SUMMER SCHOOL CURRICULUM

The summer school includes educational activities including:

- E-Learning Mini-Course: prior to the start of the workshop to offer students background knowledge in food and health
- Lectures and Panel Discussions: led by industry leaders, nutrition experts, entrepreneurs, and health experts from across Europe
- Hands-On Workshops: designed to implement ideas into action and collaborations
- Excursions: to innovative culinary centres and businesses within Barcelona
- Entrepreneurial Working Groups: designed to encourage collaboration, brainstorming, and transformation of ideas into a solid business model for success
- Final Competition and Awards Event: designed to give students the opportunity to pitch their projects to a panel of experts, industry leaders and entrepreneurs

EDUCATIONAL THEMES OF THE INJOY SUMMER SCHOOL

Food and Nutrition Themes

✓ Challenges in Eating for Healthy Ageing
✓ Foods for Healthy Ageing
✓ Dietary Patterns: The New Gold Standard
✓ Innovating How We Eat: Behaviours and Habits
✓ Innovating What We Eat: Foods & Products
✓ Nutrition Communications and Messaging

Entrepreneur and Innovation Themes

✓ Environment: Understanding Contexts & Trends
✓ Entrepreneurship & Innovation: Opportunities, Technology & Creativity

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✓ Turning Ideas into Business Models
✓ The Road to Market & Value Proposition
✓ Financial Planning for Startups
✓ Entrepreneurial Ecosystems and Negotiation

**SCHEDULE**

Most of the INJOY Summer School training days take place between 9:00 and 20:00, with the exception of the opening and closing days. Students are expected to be on campus and participate in all activities and teaching sessions during the training period.

More information about the timing and curriculum will be available in the coming weeks.

**TUITION & FEES**

**TUITION**

There are no tuition fees for students enrolled in the 2018 INJOY EIT Health Summer School due to the generous financial support of EIT Health and the following INJOY partners: University of Barcelona, Groupe SEB, Karolinska Institutet, Nestlé, CIBERFES, and Casa Ametller.

Tuition for this training is valued at 2500 euros. This fee is waived for all accepted students to the 2018 INJOY Summer School.

**GRANT AWARDS**

INJOY EIT Health Summer School will be awarding grants to a select number of students. These grants can be applied only to housing and/or meal costs at the University of Barcelona Col·legis Major Penyafort-Montserrat dining and housing facilities.

Up to a total of 8,712 € will be offered for grants.
See How to Apply page for more details as to the selection criteria.

**ACCOMMODATIONS**

INJOY students have the option of booking a room at the University of Barcelona Col·legis Major Penyafort-Montserrat dormitory. The Penyafort is a college campus dormitory which is home to UB students year-round.

These rooms are conveniently located across the street from the INJOY training sessions. There is a campus dining cafeteria located on the main floor which will be available to INJOY students who purchase the meal plan.

There are single and double rooms available on a first-come, first-served basis, and students can reserve these rooms once accepted to the INJOY program. Students interested in reserving a room must indicate their preferred housing options on the application.

**There are two packages of overnight accommodations at the Penyafort. Students must select one of the two options based on room type:**

### Single Room with Half Board at the University of Barcelona campus Col·legis Major Penyafort-Montserrat:

- Includes single bed in private room for 9 nights
- Includes breakfast and lunch at the Col·legis Major Penyafort-Montserrat student dining hall for nine days of the training
- Price: 482,40 euro per room

### Double Room with Half Board at the University of Barcelona campus Col·legis Major Penyafort-Montserrat:

- Includes shared room with 2 single beds for 9 nights
- Includes breakfast and lunch at the Col·legis Major Penyafort-Montserrat student dining hall for nine days of the training
- Price: 871,65 euro per room (or 435,83 euro per person)
Col·legis Major Penyafort-Montserrat housing is a student residence shared with UB students and guests of the university. Therefore, these facilities will not be private to INJOY students. For more information about the accommodations at the Col·legis Major Penyafort-Montserrat please consult their website here [1]

https://www.penyafort.ub.edu/penya-fort/

Room types are based on availability and not guaranteed. All reservations and payments must be made through the Penyafort and details for payments will be available upon acceptance to the program.

MEALS

For students staying at the University of Barcelona Col·legis Major Penyafort-Montserrat on-site dormitory, the Half Board Package includes breakfast and lunch.

Students who are staying off-campus are required to purchase the dining hall lunch meal plan from the Col·legis Major Penyafort-Montserrat student residence.

Price: 90 € per student, which includes lunches for ten days

Students can arrange for payments directly to the Penyafort once accepted to the INJOY Summer School. If you have specific dietary needs, please get in touch with us at the time of booking.

PAYMENT INFORMATION

Students are required to pay housing and/or meal fees within 14 days of receiving official confirmation of acceptance via email.

The final day for all student payments is 16 May 2018

REFUND POLICY
In the event of cancelation, students must contact INJOY administration before the 20th May for a refund of 90% of the total reservation. Contact: injoy-eithealth@ub.edu [2]

If cancellations are made after 20th of May, the cost will not be refunded

TRANSPORTATION

Transports from the airport or train stations to the University of Barcelona are not included as part of the tuition and fees, and should be arranged by students.

Excursions which are part of the 10-day curriculum of the INJOY training are included for all students.

HOW TO ARRIVE

We recommend allowing approximately one hour from the airport to the university depending on mode of transport.

The INJOY EIT Health Summer School will be hosted in the faculty of pharmacy of the University of Barcelona,

Av.Diagonal, 643 / Av.Joan XXIII, 27-31

08028 Barcelona

ABOUT BARCELONA

For information about the city of Barcelona visit the visitor’s website found here:


Students should be aware of pick-pockets in areas of high traffic and touristic sights. Please keep all your personal belongings with you at all times and maintain vigilance in visiting sites of the city. The University of Barcelona is not responsible for lost or stolen belongings.

HOW TO APPLY
APPLICATION PROCESS

The 2018 INJOY EIT Health Summer School will be accepting between 30 and 35 students. The selection committee will be evaluating applications based on student experience, academic performance, CV, and motivational statement. Enrolment in the program is not guaranteed.

There are no specific prerequisites for the program other than having a minimum BSc degree and high proficiency in English. Students without background knowledge of basic nutrition concepts will be required to take a free online pre-course provided by the INJOY Summer School.

Acceptance to the INJOY program does not confer any right to admission to any other University of Barcelona programs.

Deadline for Applications:

Applications are reviewed and candidates are placed after each round of admissions. Therefore, the later admission deadlines may close early if all seats have been filled. Updates will be posted to this website.

Deadline for Applications:

- Round 1 Admissions Deadline: 1 April 2018
- Round 2 Admissions Deadline: 15 April 2018
- Round 3 Admissions Deadline: 29 April 2018 (subject to availability)
- Round 4 Admissions Deadline: 13 May 2018 (subject to availability)

ADMISSIONS PROCESS

The aim of the Selection Committee is to select a group of students from diverse educational and career backgrounds, who are highly motivated and interested in finding creative solutions to problems. The multidisciplinary panel will use current guidelines to minimise gender and nationality biases.

We are looking for students whose goals align with those of the INJOY summer school. Student applications will be evaluated including outstanding educational performance and professional experience as criteria for selection. The Committee will evaluate the applicant motivational statement and application as a way of gauging interest, fit with the course objectives, and plans for
how students will translate the course concepts into practice.

GRANT AWARDS

INJOY EIT Health Summer School will be awarding grants to a select number of students. These grants can be applied only to housing and/or meal costs at the University of Barcelona Col·legis Major Penyafort-Montserrat dining and housing facilities.

Grants will be awarded to a select number of students who submit an outstanding application or strong motivational statement.

Grant funding is limited. Due to the fact that INJOY is accepting students on a rolling basis starting 1 April, grant funding may be exhausted before the end date of the admissions period. Therefore, students interested in applying to the program and receiving a grant for housing or meals should apply as early as possible.

PARTNERS AND FUNDING

The INJOY Summer School has been made possible thanks to the financial support from EIT Health, the European Union, and the following INJOY partners: University of Barcelona, Groupe SEB, Karolinska Institutet, Nestlé, CIBERFES, Casa Ametller.

APPLY HERE

This link will take you to the online application form. You can not save this form, therefore we recommend preparing the contents in advance and entering the text into the form just before submitting. You will also be asked to submit a current version of your CV.

Click here to access the application form for the 2018 INJOY EIT Health Summer School:

https://eithealth.wufoo.eu/forms/zk5xlum0a4k4yg/ [4]

CONTACT US
Have a question about the course or enrolment? Contact us at injoy-eithealth@ub.edu [2]

Source URL: http://www.nutrimetabolomics.com/injoy

Links:
[1] https://www.penyafort.ub.edu/penya-fort/
[2] mailto:injoy-eithealth@ub.edu
[4] https://eithealth.wufoo.eu/forms/zk5xIum0a4k4yg/